

Launch Week Press Coverage

London Evening Standard



The screenshot shows the homepage of the London Evening Standard website. At the top, there is a navigation bar with categories like HOME, NEWS, SPORT, FOOTBALL, BUSINESS, COMMENT, ARTS, GOING OUT, LIFE & STYLE, SHOWERS, DIARY, OFFERS, HOMES & PROPERTY. Below this is a search bar and a 'GET LIVING LONDON' banner. The main content area features several articles, including 'Freedom for Fubar' and 'The A-Z of New P, Southwark Playhouse - Theatre review'. There are also sponsored features and a 'Fashion flats' section.



This screenshot shows a page from the 'Arts London Life' section. The main headline is 'Titter feed' by Bruce Dessau, focusing on comedy. It features a photo of a comedian on stage and several short articles, including 'Rubberbandits follow the lead', 'New department: Rubberbandits', 'Freedom for Fubar', 'The A-Z of New P, Southwark Playhouse - Theatre review', 'Fashion flats', 'Single White Girl impressed!', and 'Jack Whitehall can, Siobhan Lee too'. The page is numbered 37 in the top right corner.



The screenshot shows a tweet from the account 'EveningStandard Arts' (@thestandardarts) dated Feb 24. The tweet text reads: 'Bruce Dessau on @Rubberbandits at @The_Globe, the launch of @FubarRadio and other news from the world of comedy bit.ly/1fn1e2a'. Below the text are icons for 'View summary', 'Reply', 'Retweeted', 'Favorites', and 'More'.

Reach: 700,000

Rude talk radio launches with a £1 subscription to beat the censors

ADAM SHERWIN

The UK's first digital network dedicated to broadcasting "uncensored" talk radio and provocative comedy has launched, after signing up stars including Richard Herring.

Fubar Radio will evade regulations laid down by broadcasting watchdogs because it will be a £2.99-a-month subscription-only offering.

The network is promising "no-holds-barred chat, comedy and content that could never be heard anywhere else on UK radio, alongside uncensored music that is never played or rotated".

Fubar Live is being made available for download on iOS via the App Store, with an Android app following next month. The station promises to be advertisement free. It is aimed at 18 to 35-year-olds and will be 75 per cent talk and 25 per cent music.

A sister station, Fubar Funny, will also be launched within the next few weeks,

tough, however, competing for a paying audience amid a comedy world of free YouTube clips and podcasts.

The launchline-up includes Mark Dolan in the weekday morning slot.

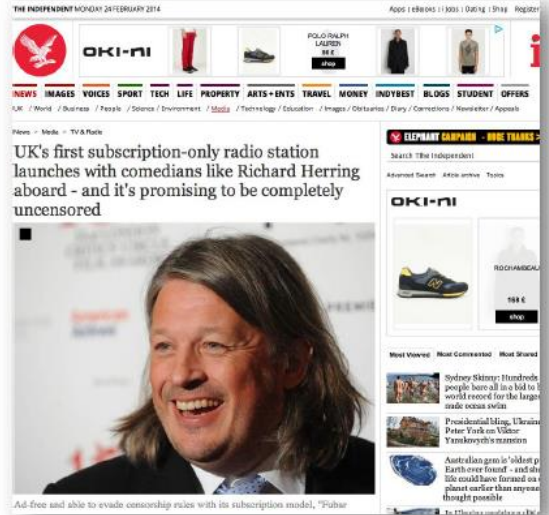
The comedian and writer Richard Herring makes his "uncensored, unedited" radio debut with a show broadcast at 7pm on Thursdays. A week-ender, former Charlie Student Comedy Award-winner and Radio One presenter Tom Deacon will host a football show with former players Neil "Razor" Ruddock.

Herring said: "I am delighted to have my own show on Fubar. It's thrilling to have no restrictions (within the limits of the law) to what we say and do.

"It's totally uncensored. What's rilled to be treated like an adult."

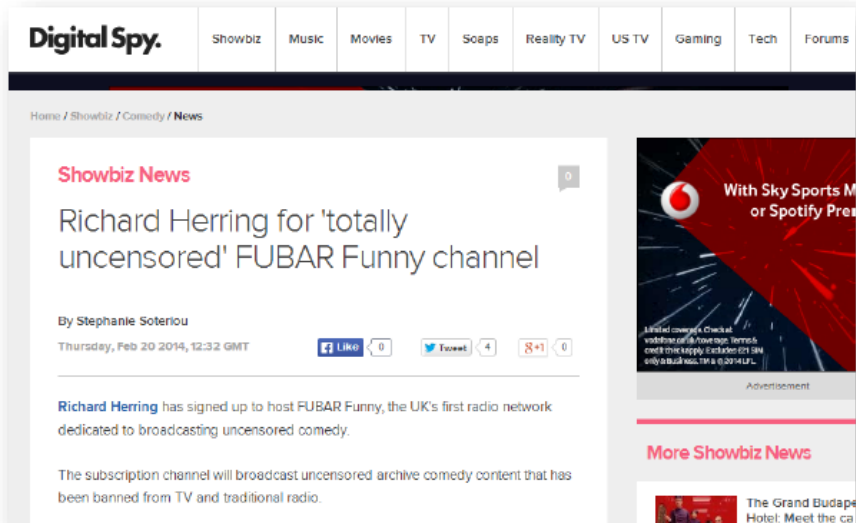


Reach: 70,000



Reach: 3,200,000

Digital Spy.



Reach: 23,000,000

Reach: 70,000



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News - Media - TV & Radio

UK's first subscription-only radio station launches with comedians like Richard Herring aboard - and it's promising to be completely uncensored



Ad-free and able to evade censorship rules with its subscription model, 'Fubar'...

Ad-free and able to evade censorship rules with its subscription model, 'Fubar'...

Reach: 2,200,000

Digital Spy.

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Home / Showbiz / Comedy / News

Showbiz News

Richard Herring for 'totally uncensored' FUBAR Funny channel

By Stephanie Soteriou

Thursday, Feb 20 2014, 12:32 GMT

Richard Herring has signed up to host FUBAR Funny, the UK's first radio network dedicated to broadcasting uncensored comedy.

The subscription channel will broadcast uncensored archive comedy content that has been banned from TV and traditional radio.

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Reach: 23,000,000



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Comedy radio station launches

With podcast kings Richard Herring, Peacock & Gamble

Richard Herring, Peacock and Gamble and Carl Donnelly are among a raft of comedians to be broadcasting on a new radio station, Fubar Live, which launches today, in the UK's first radio station broadcast only via a subscription-based app, priced £2.99 a month.



Rhys Darby joins Modern Family
Special episode being shot in Sydney



Comie fights election on pro-busking ticket
Ben Van der Velden wins Green Party selection



Karen Gillan cast in US sitcom
Dr Who star takes lead in Setfire



How the bland and the posh failed alternative comedy
Alexei Sayle on 35 years in the business

Chris Morris to appear in Stewart Lee's Comedy Vehicle

Chris Morris is to appear in the new series of Stewart Lee's Comedy Vehicle.

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Reach: 187,843



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BRITISH COMEDY GUIDE

Home TV Radio Live People NEWS Features Forums Shop Make It More

Home > News > Digital comedy station FUBAR Radio launches

Digital comedy station FUBAR Radio launches

Friday 21st February 2014 @ 5:36pm

FUBAR Radio, a new digital streaming 'radio' network with a focus on comedy, has launched.



The company is selling itself on the fact that it is outside the control of the regulators. The creators explain: "Cutting-edge FUBAR will create and broadcast provocative, entertaining, no-holds-barred chat, comedy and content that could never be heard anywhere else on UK radio, alongside uncensored music that is never play-listed or rotated."

A number of comedians have been signed up to host shows on the network, including comedians Richard Herring, TV presenter Mark Dalrymple, comedian Carl Donnelly, and comedian...

Ellie Taylor interview

Published 20th February 2014

Ellie Taylor has made a name for herself via the live stand-up circuit, and can also be seen on TV shows like *Fake Assassin*. She's just signed up to present a new show on FUBAR Radio, so we caught up with her to find out more.

Hi Ellie, how're things going?

Great thanks. The last having a banana and then heading up to Leicester to do a working-progress show at the festival up there.

You first came to prominence via *ITV's Show Me The Funny*. Looking back, have that show given you a long-term career boost or would you be where you are today anyway?

It definitely helped. The starters is forced me to quit my day job, which is always a definite moment for any comic. It means that there's no turning back hopefully, anyway. It also gave me a little bit of profile - before the show I had never been paid for a gig so it's far to say it gave me a pretty big hand up.

You appeared in the sitcom *Family Tree*. Is acting something you'd be keen to do more of?

You, absolutely. Acting is where I started out and is the rest of all my showing-off tendencies. *Family Tree* was an amazing thing to film - being directed by Christopher Guest and playing opposite Chris O'Dowd makes for a pretty good day at the office. Especially as it was all improvised and allowed me to unleash my ultimate inner nerd.

You've presented quite a few series of BBC *Three's Laugh Hour* now. Who would you pick if you had to name comedians against those options?

Greg: Jim Davidson

Marty: Jim Davidson

Arvid: Jim Davidson

The main reason we're talking today is you're now a presenter on FUBAR Radio. What can we expect from that show?



Reach: 750,000

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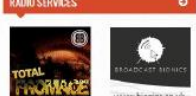
February 20, 2014

FUBAR RADIO
FUBAR Radio launches subscription station

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HOME INDUSTRY CHAIR MOVES SALES PRODUCTION RAJAR MORE

February 20, 2014

FUBAR Radio launches subscription station

FUBAR Radio, described as being the first UK station broadcasting uncensored talk radio and comedy, has launched today.

The station says: "Uncontrollable by the regulators, cutting-edge FUBAR will create and broadcast provocative, entertaining, no-holds-barred chat, comedy and content that could never be heard anywhere else on UK radio, alongside uncensored music that is never play-listed or rotated."

Two channels are available from launch, FUBAR Live and FUBAR Party, both with a nightly schedule. FUBAR Live will offer regular daily and weekly shows from comedians and FUBAR Party will broadcast uncensored archive comedy content sourced from TV and traditional radio.

The launch team includes CEO Duncan Smith, who has 22 years media experience including at BBC and the BBC, as well as an MP and Environment Commissioner in the UK, and former Radio 1 and Radio 4 producer Simon Barnett as Executive Producer. Head of Marketing James Goss joins from heading the marketing and communications team for 'Happy Culture' entertainment division, and previously spent nine years at Virgin including time as Marketing Director for their retailing business.

Head of Commercial Development, Suzanne Murphy joins Peter from Bauer after 18 years in radio sales. One of the presenters is Richard Herring. "I'm delighted to have my own show on Fubar. It's a pleasure to be able to broadcast on a station that is not controlled by the regulators and that is not subject to the same restrictions as traditional radio."

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